

connections  
— *Luxury* —

Tokyo

Tokyo, Japan

26-29 January 2025

*The world-leading community for decision-makers in luxury travel.*

TOKYO  
Timeless Temptations

# Connections Luxury Tokyo

Tokyo, Japan  
**26-29 January 2025**

Connections Luxury, the international private community for trusted decision-makers in luxury travel, will host a bespoke event on behalf of Tokyo Convention and Visitors Bureau this January.

Leading suppliers, including hotels, venues and experience providers will meet luxury travel buyers through the 'Connections Way' – a pioneering approach to facilitating long-lasting business relationships through memorable, shared experiences.

During one-to-one business meetings, delegates will be able to enjoy authentic, local experiences that showcase Tokyo's culture, cuisine and luxury.



[See the Connections  
Way in action!](#)



## *At a glance.*

### **About**

Connections Luxury Tokyo returns in 2025 to give Tokyo's finest travel products and suppliers the opportunity to meet with leading high-end FIT buyers from across the USA, Europe, the UK and the GCC.

The entire event is finely curated for you to build strong relationships with carefully selected buyers from the Connections Luxury Community, worth £4.25 billion.

### **What's included**

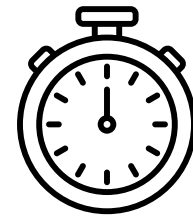
- Intimate access to an exclusive group of leading global luxury buyers
- A personalised agenda of pre-scheduled one-to-one appointments
- Inspirational content and roundtable discussion
- Lunch & evening networking receptions to offer more opportunities to speak with buyers
- Unique, local experiences & activities
- A range of local, authentic experiences to try during each meeting

## Connections events are *different*.

Creating positive, shared emotion to fast-track meaningful, long-lasting business relationships.



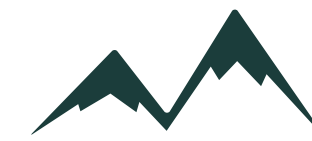
Nothing is remembered without emotion.



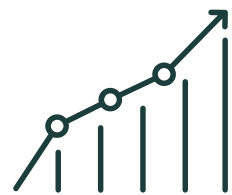
Maximise value for time with guaranteed appointments.



Anti-clique, so we always welcome new faces and brands.



Meetings combined with local experiences to fast-track trust for business.



Discover trends & business insights to unlock market potential.



Exclusively for decision-makers from targeted regions.



Say goodbye to cold business card leads and forgetful meetings.



Generating FOMO across the luxury travel trade.



## — Previous event *testimonials*.

*Connections is great event to build unique and closer relationships at this industry. It was a wonderful opportunity to build relationships with great agents and DMCs.*

***Seiko Nagai, The Capitol Hotel Tokyu***

*Connections Luxury Tokyo was amazing! Quality of the suppliers, venues, experiences and above all the relationships built over these few days! Memories that will last forever.*

***Antoine Houssiere, Quintessentially Travel***

*Connections Luxury Tokyo was a brilliantly organized and executed event. Stimulating activities and experienced attendees added enormous value. I left with a deeper understanding of the present and future of luxury travel and Japan's place within it. Great event staff/organization, buyers, and suppliers made for an unforgettable and crucially relevant experience.*

***Alex Strauss, Unplugged Japan***

*Connections Luxury Tokyo allowed me to see & experience 5 star luxury, with beautiful hotels, amazing DMC's and business connections I will use immediately. I loved the hotels we saw... I expect a full ROI!*

***Natalie Kloss-Biagini, TravelAbundance***

The *agenda.*

Tokyo, Japan  
**26-29 January 2025**

**Sunday 26**

Arrival day  
Welcome reception

**Monday 27 & Tuesday 28**

Opening welcome  
One-to-one meetings & experiences  
Networking lunch  
One-to-one meetings & experiences  
Coffee break  
One-to-one meetings & experiences  
Cocktail reception & dinner

**Wednesday 29**

Departures

*Agenda subject to change*



Thank *you*.



Sam Blunsdon  
Head of Commerical and Tourism Promotion  
[sam@weareconnections.com](mailto:sam@weareconnections.com)  
+44 (0)7543 224429